



Golf Genius Software Acquires Event-Man Tournament Software

Customers Moving from the Desktop to a Cloud Solution Have Multiple Migration Options

Wayne, PA – December 16, 2020: Golf Genius Software, Inc. announced today that it has acquired Event-Man Tournament Software, the longtime leader in desktop tournament management systems. Founder and President Runi Kleinas and the entire Event-Man team will be joining Golf Genius.

Mike Zisman, Co-CEO of Golf Genius, commented, “Runi Kleinas was a pioneer in developing tournament management systems for private golf clubs and public golf facilities. He introduced the first version of Event-Man in 1997, and steadily improved the product over the next 23 years. The company is widely known for providing outstanding customer support, and Runi himself has earned a justifiable reputation for personally helping his customers succeed. I speak for our entire company when I say it’s an honor to welcome Runi and his staff to Golf Genius.”

Said Runi Kleinas: “In the past few years, the world has rapidly moved to software as a service (SaaS) solutions, and it’s clear that today Golf Genius is the worldwide leader in providing tournament management software hosted in the cloud.” Kleinas added: “I’ve known Mike Zisman for over a decade and know he values customer satisfaction as strongly as I do. He has built a company strongly committed to providing excellent customer support. Together with the Golf Genius team, we will offer attractive, affordable, and fully supported migration path options for Event-Man customers.”

Current Event-Man customers will have the option to continue using Event-Man with full customer support through December 31, 2022. Customers that subscribe to the USGA’s GHIN service also have an option to migrate to USGA TM Club, a SaaS service, for no additional charge above their GHIN handicapping fee. They can also subscribe to the USGA TM Club Premium service or equivalent Golf Genius-branded Premium service in locations that are not GHIN-affiliated. USGA TM Club offers functionality similar to Event-Man, and USGA TM Club Premium adds additional features including live scoring, event registration, payment processing, text messaging, and integration with other club software systems. EVENT-MAN will be made available to Premium subscribers at no additional charge until December 31, 2022.

This is the fifth acquisition completed by Golf Genius Software in 2020. Earlier this year, Golf Genius acquired golfscoring.net and Impact Tournament Systems, both in Canada. U.S. acquisitions include Tournament Expert and ProTeam Golf. ProTeam Golf was developing

software for the golf coaching market. The other three acquisitions provided tournament management software.

About Golf Genius Software

Golf Genius Software provides innovative solutions to help golf professionals save time, generate more revenue and deliver exceptional golfer experiences. Golf Genius serves golf professionals at more than 9,400 private clubs, public courses, resorts, and golf associations in 58 countries, including virtually every state and regional golf association in the United States. Golf Genius Software has more than 100 employees, including 41 PGA Professionals, with sales and support operations in the United States, Canada, the UK, Europe and Australia. For more information about Golf Genius Software, please visit golfgenius.com.

About Event-Man Tournament Software

Established in 1997, Event-Man Tournament Software is a software development company specializing in the development of products for the Microsoft.Net, SQL Server and Office platforms. We are Event Management Systems and MS Access Specialists.

Our mission in developing our software is to offer intuitive, dynamic programs to both golf professionals and event managers alike, to enhance their level of professionalism when administering golf events. We love what we do, we appreciate the client relationships we've built since 1997 ... *and we really enjoy the game of golf.*